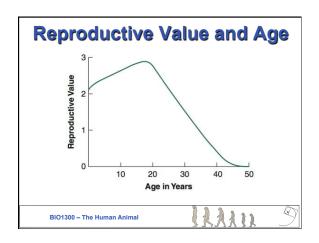


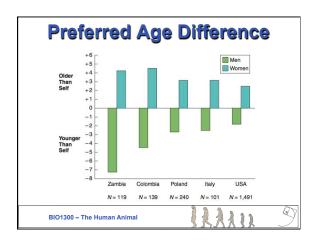
### **Assessing Women's Fertility**

- Fertility cannot be assessed directly
- Reproductive Value
   # of offspring likely to have in the future
- Cannot be known exactly either but correlates strongly with certain cues

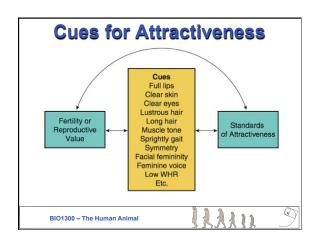


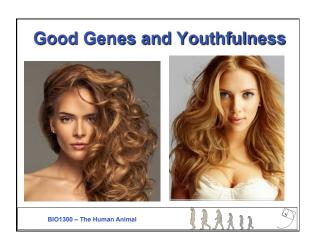
BIO1300 - The Human Animal



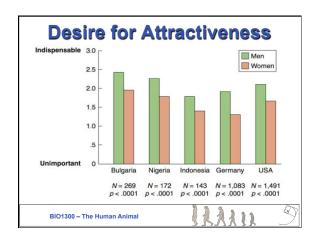








## Femininity and Youthfulness Fullness of lips, large eyes, thin jaws, small chin, high cheek bones High voice, short sprightly gait All are associated with higher estrogen levels All are features that are gradually lost with age



### Genetic Evidence for Preferences • Emerges early in life

- Presented with more or less attractive faces, infants stared longer at attractive ones
- No communication or training possible
- Shows innateness



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Geneti	c Ev	ider	Ce	for	Pr	efe	erer	nce
23	1 1		1		1	1	2	
50%	40% 30%	20% 10%	Actual	10% 20%	30%	40%	50%	
Unutractive		Unattractive Femile Target		Attractive Female Target			Attractive	
50%	40% 30%	20% 10%	Actual	10% 20%	30%	10 ANS	<b>1</b> 000	
Unattractive		Unstructive Male Target		Attractive Male Target			Attractive	
BIO1300 -	The Humar	n Animal			1 1	1	1)	

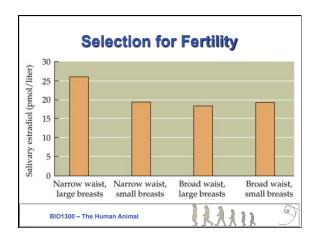
### Neurophysiology of Attractiveness • Heterosexual males hooked up to fMRI • Shown pics of - Attractive vs. unattractive female faces - Attractive vs. unattractive males faces

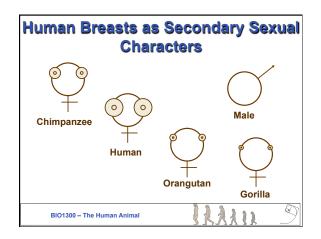
 Only attractive female faces cause nucleus accumbens to light up

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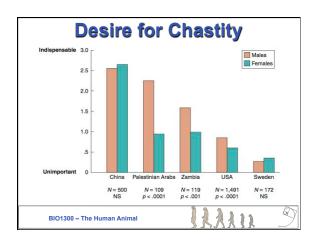


# Preference for body weight varies according to resource availability However, overall a low waist-to-hip ratio is preferred Big hips suggest good birthing potential Thin waist implies not pregnant BIO1300 - The Human Animal









## Mate Guarding BIO1300 - The Human Animal



Male Benefits from	n Marriage
<ul> <li>Acquire a mate and/or a better quality mate</li> </ul>	NATURE TO THE
<ul> <li>Increase certainty of paternity</li> </ul>	
<ul> <li>Increase survival success of offspring</li> </ul>	
<ul> <li>Increase reproductive success of offspring through paternal investment</li> </ul>	
<ul> <li>Gain allies through family coalition</li> </ul>	

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