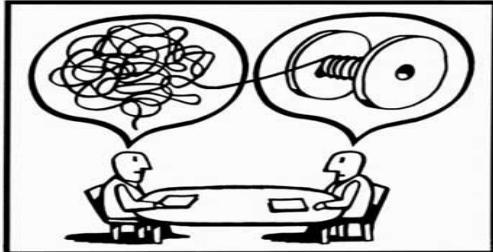


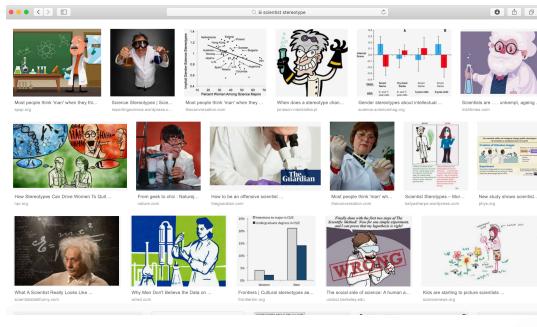
## What is Science Communication?



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1

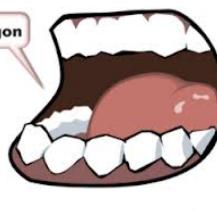
## Google Images: Scientist Stereotype



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## Scientists' Public Communications



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## Communication and Academia

- Intra-disciplinary communication
- Inter-disciplinary communication
- Pedagogy
- Communication to the Public



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## Communication and Academia

- Intra-disciplinary communication
- Inter-disciplinary communication
- Pedagogy
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Scientific Communication

Science Communication

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## Communication and Academia

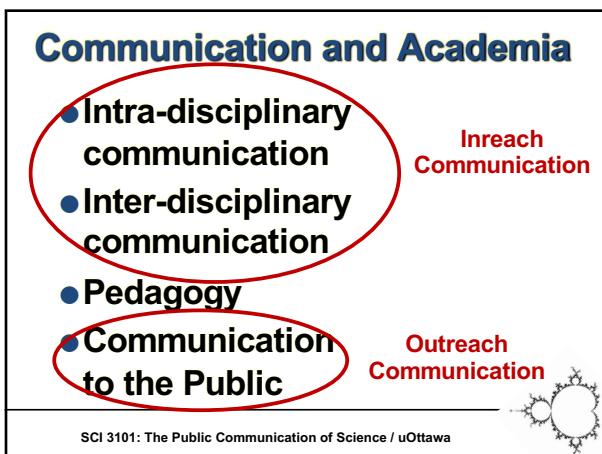
- Intra-disciplinary communication
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- Communication to the Public

Specialized Science Communication

Science Communication to non-specialized Audiences

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